

A Study of Free Journals in the Area of Management Science

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Abstract

In the present age of information explosion, latest and right information is key for personal and professional development. Journals are very essential for academic and research purposes. With the advent of World Wide Web, users have more opportunities to access many free online journals, magazines and newsletters any time and from anywhere for their academic and research purpose. This article describes forms and advantages of electronic journals, and provides information about freely available online journals in the field of management science.

Keywords: Journals; E-journals; Free journals & Management Science.

Introduction

Electronic information resources, in reality have become the backbone of many academic organizations. Because, we are living in the era of knowledge economy and the present universe is in the midst of information explosion. Due to developments information and communication technology, knowledge spreads expeditiously. Advances in information technology and speed of communication have made the world a global village with having no space and geographical barriers. This phenomenon has affected all sections of the society and in almost all aspects of life in the present era. The libraries of the contemporary world have also been equally affected by the emergence of information and communication technology (Maharana 2010).

E-journals

This new medium is a vehicle of scientific communication and purely a product of

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scientific research. This category includes electronic journals, newsletters, magazines and discussion lists. Perhaps no other area in electronic publishing has received more study than the area of electronic journals, particularly as they apply to scholarly research (Koganurmath 2007).

Franks (1993) authored a more recent article that provided analysis of current forms of electronic journal publication, explored some alternative possibilities for an electronic research journal and commented on the strengths and weaknesses of those alternatives. Franks saw the current system of scholarly journals publication as falling under vanity press model. He characterized it as having three main advantages:

- a. Certification of the material (including quality control and peer review)
- b. Archiving (establishing an authoritative version and bibliographic information)
- c. Marketing (distribution and publicity)

Advantages of e-journals

Online journals and electronic journals have been created to reach large audiences. Classics such as newspapers, electronic journals contain much information on various subjects. They are sometimes called Weblog or cyberspace magazine. Electronic journals, like

all other newspapers are updated weekly or monthly as and when they published.

Following are the some of the advantages e-journals

No physical boundary

The users of e-journals need not to go to the library physically; people from all over the world can gain access to the same information, as long as an Internet connection is available.

Round the clock availability

The major advantage of e-journal is that people can gain access 24/7 to the information.

Multiple accesses

The same resources can be used simultaneously by a number of institutions and patrons. This may not be the case for copyrighted material: a library may have a license for "lending out" only one copy at a time; this is achieved with a system of digital rights management where a resource can become inaccessible after expiration of the lending period or after the lender chooses to make it inaccessible (equivalent to returning the resource).

Information retrieval

The users are able to use any search term (word, phrase, title, name and subject) to search the entire collection. E-journals can provide very user-friendly interfaces, giving clickable access to its resources.

Preservation and conservation

E-journals are not a long-term preservation solution for physical collections, but do succeed in providing access copies for materials that would otherwise fall to electronic from repeated use. Electronic collections and born-digital objects pose many preservation and conservation concerns that analog materials do not.

Space

Whereas traditional libraries are limited by storage space, e-libraries have the potential to store much more information; simply because electronic information requires very little physical space to contain them and media storage technologies are more affordable than ever before.

Added value

Certain characteristics of objects, primarily the quality of images, may be improved. Digitization can enhance legibility and remove visible flaws such as stains and discoloration. (Gerth 2000)

Easily accessible.

Types of e-journals

There are three types of e-journals available

Free e-journals

Some of the research and development organization and publishers are allow accessing their online e-journals without any subscription charges or membership fees. The full text of all published articles in the current and past issues can be accessed.

Paid journals

This type of journals is available to access with subscription charges or membership fees. The publisher or organizations provide user name and password to access these journals or provide access through IP (Internet Protocol) address. The access is restricted to particular period i.e. subscription period.

Free access to e-journals with print journals

Some of the organization and publishers publish journals in both version i.e. print and electronic version. When we pay for the print journals the publisher or organization will

allow us to free access to particular journal for the limited period.

Free online journals in Management Science

With the advent of electronic publications and internet, know the faculty members, research scholars, students and librarians can access huge number of free journals in the area of management science. The free e-journals are very important resources for the teaching, learning and research activity of any academic institute because of cost subscription of print journals are increasing day by day.

The following lines throw light on the some of the free e-journals available in the area of management science in English language both Indian as well as foreign origin also provided URL link to access these journals for needed users.

Title: *African journal of Accounting, Economics, Finance and Banking Research*

Publisher: Global Business Investments and Publications LLC

Country: United States

Link: www.globip.com/africanjournal.htm

Title: *African journal of Business Management*

Publisher: Academic Journals

Country: Nigeria

Link: www.academicjournals.org/ajbm/

Title: *American journal of Economics and Business Administration*

Publisher: Science Publications

Country: United States

Link: www.scipub.org/scipub/c4p.php?j_id=ajeba

Title: *Annals of Innovation & Entrepreneurship*

Publisher: Co-Action Publishing

Country: Sweden

Link: www.innovationandentrepreneurship.net/index.php/aie

Title: *Asian Academy of Management Journal*

Publisher: Universiti Sains Malaysia Press

Country: Malaysia

Link: web.usm.my/aamj/

Title: *Asian Development Review: Studies of Asian and Pacific Economic Issues*

Publisher: Asian Development Bank

Country: Philippines

Link: www.adb.org/Documents/Periodicals/ADR/default.asp

Title: *Asian Journal of Business Management*

Publisher: Maxwell Science Publication

Country: UK

Link: www.maxwellsci.com/jp/j2p.php?jid=AJBM

Title: *Asian Journal of Finance & Accounting*

Publisher: Macrothink Institute

Country: Australia

Link: www.macrothink.org/journal/index.php/ajfa

Title: *Asian Journal of Management Research*

Publisher: Integrated Publishing Association

Country: India

Link: <http://ipublishing.co.in/ajmr.html>

Title: *Banking and Finance Review*

Publisher: Central Connecticut State University

Country: United States

Link: <http://www.bankingandfinancereview.com/bfr/index.php/bfr>

Title: *Business and Economic Horizons*

Publisher: Prague Development Center

Country: Czech Republic

Link: www.pieb.cz/en/BEH.html

Title: *Business and Economics journal*

- Publisher:** Aston Journals
Country: United States
Link: <http://astonjournals.com/bej.html>
Title: *Business Intelligence journal*
Publisher: Business Intelligence Service
Country: UK
Link: www.saycocorporativo.com/saycoUK/BIJ/journals.html
Title: *Case studies in business, Industry and Government statistics*
Publisher: Bentley University
Country: United States
Link: www.bentley.edu/csbig/
Title: *Chartered Accountant*
Publisher: Institute of Chartered Accountant of India
Country: India
Link: www.ejournal.icaai.org
Title: *Economic Analysis and policy*
Publisher: Economic Society of Australia (Queensland) Inc.
Country: Australia
Link: www.eap-journal.com/
Title: *Economic & Political Weekly*
Publisher: Economic & Political Weekly
Country: India
Link: <http://epw.in/epw/user/userindex.jsp>
Title: *Economics and Organization of Enterprise*
Publisher: Versita
Country: Poland
Link: <http://versita.metapress.com/content/121132/>
Title: *Electronic journal of Business Ethics and Organization studies*
Publisher: Business and Organization Ethics Network (BON)
Country: Finland
Link: <http://ejbo.jyu.fi/>
- Title:** *Electronic journal of Business Research Methods*
Publisher: Academic Conferences International Limited
Country: UK
Link: <http://www.ejbrm.com/main.html>
Title: *Electronic journal of Information Systems Evaluation*
Publisher: Academic Conferences Limited
Country: UK
Link: <http://www.ejise.com/main.html>
Title: *Electronic journal of Knowledge Management*
Publisher: Academic Conferences International Limited
Country: UK
Link: <http://www.ejkm.com/main.html>
Title: *European Journal of Comparative Economics*
Publisher: European Association for Comparative Economic Studies and Universita Carlo Cattaneo
Country: Italy
Link: <http://eaces.liuc.it/>
Title: *Far East journal of Psychology and Business*
Publisher: Far East Research Centre
Country: Hong Kong
Link: www.fareastjournals.com/journal_detail.aspx?jid=18
Title: *Financial Counseling and Planning*
Publisher: Association for Financial Counseling and Planning Education
Country: United States
Link: <http://www.afcpe.org/publications/journal-articles.php>
Title: *Global Journal of Enterprise Information System*
Publisher: Kedar Amar Research and Academic Management Society
Country: India

Link: <http://www.ejournal.co.in/gjeis/Index.php/GJEIS>

Title: *Indian Journal of Commerce & Management Studies*

Publisher: Educational Research Multimedia & Publication

Country: India

Link: <http://www.scholarshub.net/index.html>

Title: *Information Management and Business Review*

Publisher: International Foundation for Research and Development (IFRD)

Country: United Arab Emirates

Link: http://www.ifrnd.org/journals_imbr.htm

Title: *Interdisciplinary Journal of Contemporary Research in Business*

Publisher: Cabells USA

Country: United States

Link: <http://www.ijcrb.webs.com/>

Title: *Internal Auditing and Risk Management*

Publisher: Universitatea Athenaeum

Country: Romania

Link: <http://www.univath.ro/revista>

Title: *International Business Research*

Publisher: Canadian Center of Science and Education

Country: Canada

Link: <http://ccsenet.org/journal/index.php/ibr/>

Title: *International Journal of Business Administration*

Publisher: Sciedu Press

Country: Canada

Link: <http://www.sciedu.ca/journal/index.php/ijba>

Title: *International Journal of Economics and Research*

Publisher: Sanben Agency

Country: India

Link: <http://www.ijeronline.com/>

Title: *International Journal of Financial Research*

Publisher: Sciedu Press

Country: Canada

Link: <http://www.sciedu.ca/journal/index.php/ijfr>

Title: *International Journal of Marketing Studies*

Publisher: Canadian Center of Science and Education

Country: Canada

Link: <http://www.ccsenet.org/journal/index.php/ijms/index>

Title: *International Research Journal of Applied Finance*

Publisher: Kaizen Publications

Country: India

Link: <http://irjaf.com/>

Title: *International Research Journal of Finance and Economics*

Publisher: European Journals, Inc.

Country: UK

Link: <http://www.eurojournals.com/finance.htm>

Title: *Investment Analysts Journal*

Publisher: Investment Analysts Society of Southern Africa

Country: South Africa

Link: <http://www.iassa.co.za/journals/>

Title: *IT Harmony*

Publisher: Institute of Chartered Accountant of India

Country: India

Link: http://www.icaai.org/IT_harmony/index.html

Title: *Journal of Academic and Business Ethics*

Publisher: Academic and Business Research Institute

Country: United States

- Link:** <http://www.aabri.com/jabe.html>
Title: *Journal of Behavioral and Applied Management*
Publisher: Institute of Behavioral and Applied Management
Country: United States
Link: <http://www.jbam.org/jbam.html>
Title: *Journal of Behavioral Studies in Business*
Publisher: Academic and Business Research Institute
Country: United States
Link: www.aabri.com/jbsb.html
Title: *Journal of Case Research in Business and Economics*
Publisher: Academic and Business Research Institute
Country: United States
Link: <http://www.aabri.com/jcrbe.html>
Title: *Journal of Finance and Accountancy*
Publisher: Academic and Business Research Institute
Country: United States
Link: <http://www.aabri.com/jfa.html>
Title: *Journal of Interactive Advertising*
Publisher: American Academy of Advertising
Country: United States
Link: <http://jiad.org>
Title: *Journal of Internet Banking and Commerce*
Publisher: ARRAY Development
Country: Canada
Link: <http://www.arraydev.com/commerce/jibc/>
Title: *Journal of Management and Marketing Research*
Publisher: Academic and Business Research Institute
Country: United States
Link: www.aabri.com/jmmr.html
- Title:** *Journal of Management and Strategy*
Publisher: Sciedu Press
Country: Canada
Link: www.sciedu.ca/journal/index.php/jms
Title: *Journal of Management Research*
Publisher: Macrothink Institute
Country: United States
Link: <http://www.macrothink.org/journal/index.php/jmr/index>
Title: *Journal of Research for Consumers*
Publisher: Journal of Research for Consumers
Country: Australia
Link: <http://www.jrconsumers.com/index>
Title: *Logistics Journal*
Publisher: WGTL Wissenschaftliche Gesellschaft fuer technische Logistik
Country: Germany
Link: www.elogistics-journal.de/?set_language=en&cl=en
Title: *Management & Marketing*
Publisher: Universitaria Press Craiova
Country: Romania
Link: <http://www.mnmk.ro/>
Title: *Organizations and Markets in Emerging Economics*
Publisher: Vilnius University
Country: Lithuania
Link: www.om.ef.vu.lt/
Title: *Product: Management & Development*
Publisher: Instituto de Gestão de Desenvolvimento de Produto
Country: Brazil
Link: <http://pmd.hostcentral.com.br/>
Title: *RBI Bulletin*
Publisher: Reserve bank of India
Country: India
Link: www.rbi.org.in/scripts/BS_ViewBulletin.aspx

Title: *Research and Practice in Human Resource Management*

Publisher: Curtin University of Technology

Country: Singapore

Link: <http://rphrm.curtin.edu.au/>

Title: *Trade, Law and Development*

Publisher: National Law University

Country: India

Link: <http://www.tradelawdevelopment.com/index.php/tld>

Conclusion

Management institutes provide training, skills, knowledge and research in the area of Management Science. In the rapid changing information environment of today it is essential and crucial for librarians, teachers, research scholars and students to continually update training skills and knowledge about latest research and development in their field. The free e-journals are a vital medium to fulfill their learning and development needs of management students, teachers and research scholars.

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